

Jesse Logister
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http://www.jesselogister.com

Services: I specialize in the creation of vacation and accommodation articles that build connections between hotels, tour operators, booking companies and their traveling customers.

Writing and Editorial Background

-) **Writing:** Professional writer for 9 years, with experience in magazine, newspaper, and online business writing. Author of more than 2000 articles in Dutch and English; author of one book chapter; author of one music album song; columnist for a local news station. Winner of the 2003 online Podium publishing opportunity from Dutch national newspaper NRC. Member of the International Association of Professional Writers & Editors.
-) **Editing:** Editor of digital signage news articles, various corporate and business materials (including reports, interviews and brochures). Experienced in copyediting, content editing, and proofreading.
-) **Business and Corporate Writing:** Writer, editor and designer of a wide range of business materials, including brochures, newsletters, manuals and reports. Clients include Hipmunk, CIS-Tech, Yeshello and Custom Logo.
-) **Internet, HTML, Microsoft Office:** Webmaster for Jesselogister.com (<http://www.jesselogister.com>). Familiar with HTML, Word and Excel. Familiar with the online content management system WordPress, the email marketing newsletter software from Aweber and the project management software from Bitrix24.

Employment History

Freelance Writer - June 2007 to present

Hoorn, Noord Holland

41 hotel and city guide articles for the Hipmunk City Love Project; editor and writer of web content, emails and business letters for CIS-Tech; email newsletter design support for Yeshello; content writer and editor for Custom Logo and Logo BKK.

Education

Typing course, 1998

Utrecht School of Journalism, 2006 - Journalism

CopyPress blog writing test (Score: 34 out of 36 points)

Awards and Memberships

Member, International Association of Professional Writers & Editors, 2016

Member, Writer Town (www.writertown.com)

Winner Podium publishing opportunity NRC, 2003

Winner Liebster Blog Award, 2014

Rise Market Insight Top 1000 travel blog, 2016